

Rensyl Integral
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Bill To:

To WHOMEVER IT CONCERNS

Date: Jan 24, 2024

Payment Terms: MPESA PAYBILL/
BANK

Balance Due: KES 63,500.00

Item	Quantity	Rate	Amount
Social media strategy development (ONR OFF)	1	KES 8,500.00	KES 8,500.00
Content creation and curation/ Copyrighting	1	KES 55,000.00	KES 55,000.00
- Content calendar creation			
- 6 posts per week			
- 1 video evey 2 weeks			
- Graphics design			
Social media branding			
- Consistent design/redesign of social media platforms			
Social media marketing			
- 6 posts per week			
- Daily stories			
- Copyrighting			
Community engagement			
- WhatApp			
- Instagram			
- Meta			
Paid advertising			
- 6 Sponsored ads monthly (l video ad every 2 weeks and 1 poster ad weekly)			
- Geotargeting			
Analytics and reporting			
- 1 report meeting monthly			
- 1 social media audit report monthly			

Notes:

Expected deliverables:

Impressions : 100,000/month

Reach: 65,500/month

End point visits: 15000/month

Leads generated: 35-50 month

Terms:

Payments are to be made in full before the beginning of the project and subsequently at the end of each month cycle from the date when the project starts, to Rensyl Integral via;

MPESA Paybill 4083617

Acc : copanyname

Or

Paybill : 247247

Account : 1130282008260