JOURNALISM

✓ ABOUT THE BOOK:

This book has been written to share critical information, and unlock the hidden experiences, secrets, and realities relating to the complex work which journalists do for society amidst dangerous environments which sometimes can cost even their lives. It reminds us where we came from as a country in the journalism industry, and warns us not to slide back to the bitter, evil, painful, and dark past in efforts to suppress the media for any reasons. It discourages us not to admire or to go back to our stupid or silly past. It outlines the dangers associated with journalism and crafts the wise interventions. It exposes serious attack on the independence of media then. It further uncovers the practical complex journey which journalists travel during their career, and explains in detail the author's journey of 40 years as a journalist. It provides clearly the two faces of journalism and draws the thin line between what is practiced openly and in secret by the key players in media. It gives the journalist the tricks to carefully navigate the current slippery, and sloppy terrain. It is a set of deep revelations on media violations exposed by an insider.

✓ ABOUT THE AUTHOR:

He is 59 years old, happily married to lovely wife, Rosemary, who together are blessed with three adult children; Mercy, Job, and Faith. He was a news reporter, and a writer with the Daily Nation, Kenya Times, Weekend Mail, and Glory Christian monthly newspaper. He has also written many articles in the Standard newspaper, and Lokmat Times (India). Professionally, Mr. Keitany has also worked as a senior Administrator / Human Resource Officer for 28 years in public service, Kenya. He holds a Masters degree in Business Administration (MBA) HRM option, Moi University and Bachelors degree in Public Administration, Economics and Political Science from Marathwada University (India). He also holds a Diploma in Mass Communication and Diploma in Missions. He is a senior Church leader, trainer and director Baringo School of Missions which is affiliated to the Global Disciples Alliance (GDA) with presence in 72 countries in the world.

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