Xania Workshop for Self-Publishing Authors

Week 2:Writing Techniques and Styles

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Week 2
WEDNESDAYS FEB 28 TO MARCH 27, 2024
7-8 PM
FREE VIRTUAL WORKSHOP FOR AUTHORS
A-Z OF SELF PUBLISHING IN KENYA
WHAT YOU WILL LEARN
- Pros and cons of traditional and self-publishing
- The role of technology in writing
- Tips for effective self-editing
- Book cover design
- Copyright and ISBN application
- Book marketing
- Building you author's brand
- Partnering with Xania
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Workshop objectives

1. Traditional vs self-publishing
2. Manuscript development
3. Editing and proofreading
4. Book and cover design
5. Copyright application
6. ISBN
7. Author branding
8. Book marketing

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Genres of writing: Fiction

- Literary Fiction
- Historical Fiction
- Science Fiction
- Fantasy
- Mystery/Thriller
- Romance
- Horror
- Young Adult (YA)
- Children's Fiction
- Graphic Novels/Comics

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How to find your unique voice as an author

1. **Read widely:** to discover new styles.
2. **Write often:** it is the best way to experiment
3. **Embrace authenticity:** Be true to yourself
4. **Seek feedback:** expose your work to the hall of critics

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Genres of writing: Non-Fiction

- Memoir/Autobiography
- Biography
- Self-help/Personal Development
- Business/Entrepreneurship
- History
- Politics/Current Affairs
- Travel
- Food/Cookbooks
- Science/Nature
- Psychology/Social Sciences
- Religion/Spirituality
- True Crime

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Genres of writing: Poetry

- Free Verse
- Sonnets
- Haiku
- Epic Poetry
- Narrative Poetry
- Lyrical Poetry

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Genres of writing: Drama

- Plays
- Screenplays
- Radio Scripts

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Genres of writing: Academic/Research

- Textbooks
- Research Papers
- Dissertations/Theses
- Academic Journals

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Genres of writing: Miscellaneous

- Anthologies/Compilation
- Guidebooks/Manuals
- Encyclopedias
- Dictionaries
- Almanacs
- Comic Books/Manga

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Role of Tech in writing: Word Processors

- These tools assist authors in drafting and organizing their manuscripts.
- They provide features like collaboration, version control, and cloud storage.
- The include
  - Microsoft Word
  - Google Docs
  - Scrivener
  - WPS

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Role of Tech in writing: AI writing assistants

- Advanced AI models that can generate human-like text, providing inspiration, and helping overcome writer's block.
- The include
  - OpenAI's GPT-3, ChatGPT
  - Microsoft’s Copilot
  - Google’s Bard

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Role of Tech in writing: Research tools

- Assist authors in conducting research and organizing reference materials
- The include
  - Google Scholar
  - Evernote
  - Zotero

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Role of Tech in writing: Editing tools

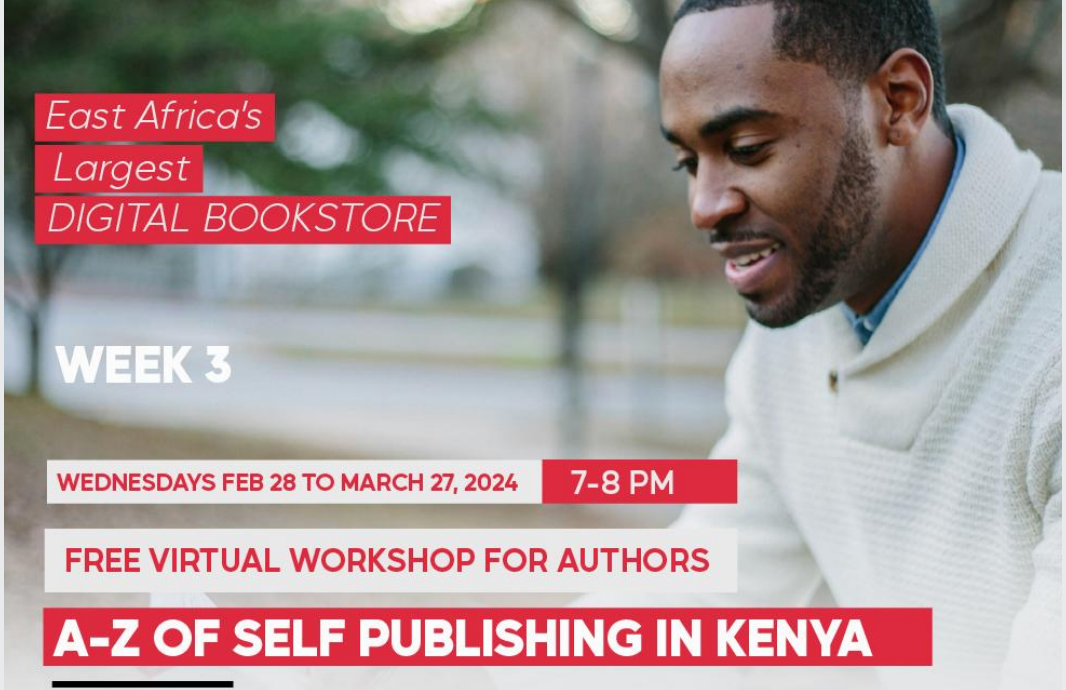
- Help authors improve grammar, spelling, and writing style.
- The include
  - Grammarly.
  - Linguix.
  - ProWritingAid.
  - Hemingway Editor.
  - Virtual Writing Tutor.
  - Reverso.
  - PaperRater.

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Role of Tech in writing: Paraphrasing tools

- AI-powered online tools that can automatically rewrite your text for you.
- Authors use them to improve their writing and provide inspiration—making their text more formal, more fluent, or more concise.
- The include
  - QuillBot
  - Jasper
  - WordAi
  - TextCortex
  - SpinRewriter
  - Paraphraser.io
  - Hypotenuse
  - Writesonic

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WEEK 3

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